



To: Potential Edwards Farmers' Market Parttime Vendors

The Edwards Farmers' Market continues to grow in customers, sales and vendors. It's become the favorite market of second homeowners and fulltime residents. Virtually all of our visitors are buyers, most leaving with three or more shopping bags. And, with our convenient onsite parking, some customers make multiple trips to their cars to deposit initial purchases and then return to buy more.

The 2010 Edwards Market will run for fourteen Saturdays, from June 12 – September 11. The hours of operation are 9:30am-1:30pm.

The Edwards Market will continue to focus on farm and food products in 2010. Non-food vendors will not be accepted for full time status, but a few may be accepted as parttime vendors to add variety and interest. Our policy is to increase product variety while trying to keep competition between vendors to a minimum. That doesn't mean there won't be any overlap, but we do try to keep it to a minimum.

The Edwards Market is limited to forty-two tents, but our vendors generate significant revenues. One third of them told us that Edwards is their top sales market and another third told us they do better in Edwards than the average of all their other markets. Attached is a 2010 Parttime application form. The market fee for parttime participation is \$60 for a 10X10 tent space for each Saturday. If you want to participate in the 2010 Edwards Market, please complete the attached application and return it with a check for the total number of Saturdays you want to participate. You should select more dates than you want because some of your desired Saturdays may not be available. If your application is accepted, your payment becomes non-

refundable. If your application is not accepted, your check will be returned. Also, please read, sign and return the attached market rules with your application.

Please feel free to call or email me if you have any questions.

Rick

Market Manager

Info@EdwardsFarmersMarket.com

970-479-1711

2010 EDWARDS FARMERS' MARKET APPLICATION - pt

NAME OF BUSINESS: _____

NAME OF CONTACT: _____

ADDRESS: _____

PHONE: _____ CELL: _____

EMAIL ADDRESS: _____

WEBSITE URL: _____

LIST ALL PRODUCTS TO BE SOLD: _____

ELECTRICITY IS GENERALLY NOT AVAILABLE FOR PART TIME VENDORS. DO YOU NEED ELECTRICITY: YES__ NO__

INDICATE PREFERENCE BY WEEK: eg 1st, 2nd, etc. You should indicate MORE preferences than days desired because some of your desired Saturdays may not be available.

6/12__; 6/19__; 6/26__; 7/3__; 7/10__; 7/17__; 7/24__;
7/31__; 8/7__; 8/14__; 8/21__; 8/28__; 9/4__; 9/11

APPLICATION MUST INCLUDE PAYMENT OF \$60 PER SPACE FOR THE TOTAL NUMBER OF DAYS REQUESTED. MAKE CHECK PAYABLE TO EDWARDS FARMERS' MARKET.

TOTAL NUMBER OF SATURDAYS REQUESTED: _____

CHECK AMOUNT ENCLOSED: _____

MAIL TO: EDWARDS FARMERS' MARKET
PO BOX 2445
VAIL, CO 81658

2010 EDWARDS FARMERS' MARKET RULES – 2/2

1. All vendors are required to have tents or approved umbrellas with adequate weights: either 10 X 10 or 8 X 8 or multiples thereof. No products, signs or equipment are to be placed outside the vendor's tent(s). All farm and food products must be displayed on tables. The name of the business and prices must be displayed somewhere on or in the tent.
2. Only products listed on your application and approved in advance by Market organizer may be sold.
3. Vendors who use any kind of open flame or electricity are required to have an operating ABC fire extinguisher available and visible in their tent(s).
4. Electric hookups are very limited and are only available in certain tent locations. If you need electricity to operate critical equipment, make a note on your application. Efforts will be made to provide a hookup, but it may not be possible and you may have to provide your own generator. If available, there may be an additional charge of \$10 per day.
5. The starting time is 9:30AM. This means all vehicles must be removed from the Market area no later than 9:15AM. Setup for large trucks/trailers cannot begin before 8:00am and not before 8:30am for everyone else. Late arrivals may be reassigned to an outlying space or denied access. Vendors are to be fully operational until sales end at 1:30PM. Because of the logistics of the Market, vendors who sell out early cannot begin closing up until the market closes at 1:30PM.
6. Vendors are required to clean up their assigned areas before departing. All trash is to be placed in the nearby trash dumpsters. Vendors serving food/samples must provide mats to protect the pavement.
7. Vendors who fail to participate two Saturdays or who fail to provide adequate notice of their absence may be reassigned to a less desirable space or have their participation suspended or terminated by the organizer, without a refund.
8. The organizer reserves the right to deny space to any vendor that, in the organizer's sole opinion, does not fit the Edwards Market or that competes with Edwards Corner merchants. The organizer also reserves the right to limit the number of vendors selling similar products.
9. The organizer prefers products that are grown, processed or produced in Colorado by the selling vendor. Any products not grown, processed or produced in Colorado must clearly show their origin.
10. All food vendors must be approved by the Eagle County Health Office and must have the appropriate permits.
11. All vendors must have a valid Colorado Sales Tax License.
12. All vendors are required to carry adequate liability insurance. Proof of insurance or additional insured certificates may be required.
13. These rules may be changed from time to time by the organizer. Failure to follow any rule(s) may result in vendor(s) being fined or dropped from the market, with all paid fees and deposits forfeited.

Signature: _____ Company: _____

Date: _____

Vers: 09/29/09